NOVEMBER 29, 2023

Stakeholder Advisory Group Meeting

Meeting Agenda

TOPIC	SPEAKER
Call to Order, Pledge of Allegiance, and Attendance Roll Call	Anthony Reedy
Approval of Meeting Minutes	
Opening Remarks	Secretary Bryan Slater
Transition Updates	Carrie Roth and Jeff Ryan
Workforce Development Transformation Updates	Secretary Bryan Slater
Upcoming Activities	
Public Comment	
Q&A and Closing Comments	Secretary Bryan Slater and Carrie Roth

OPENING COMMENTS

Secretary Bryan Slater

INTRODUCING

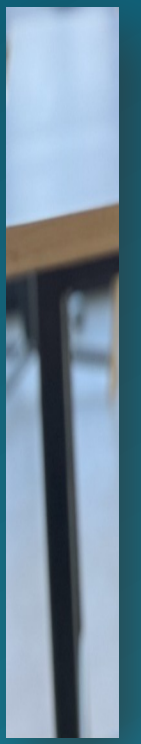
Nicole Overley

Deputy Secretary for Workforce Development

TRANSITION UPDATES

Carrie Roth

Director, Virginia Department of Workforce Development + Advancement



Transition Updates: Logo Announcement

Two polls
were distributed over
the months of October
and November that
requested staff input on
the agency's new logo.

After analyzing over
300 responses, we
are excited to announce
the official DWDA
Virginia Works logo!

Transition Updates: Logo Announcement

VIRGINIA WORKS | DEPARTMENT OF WORKFORCE DEVELOPMENT AND ADVANCEMENT

Transition Updates: Functional Transition Timeline

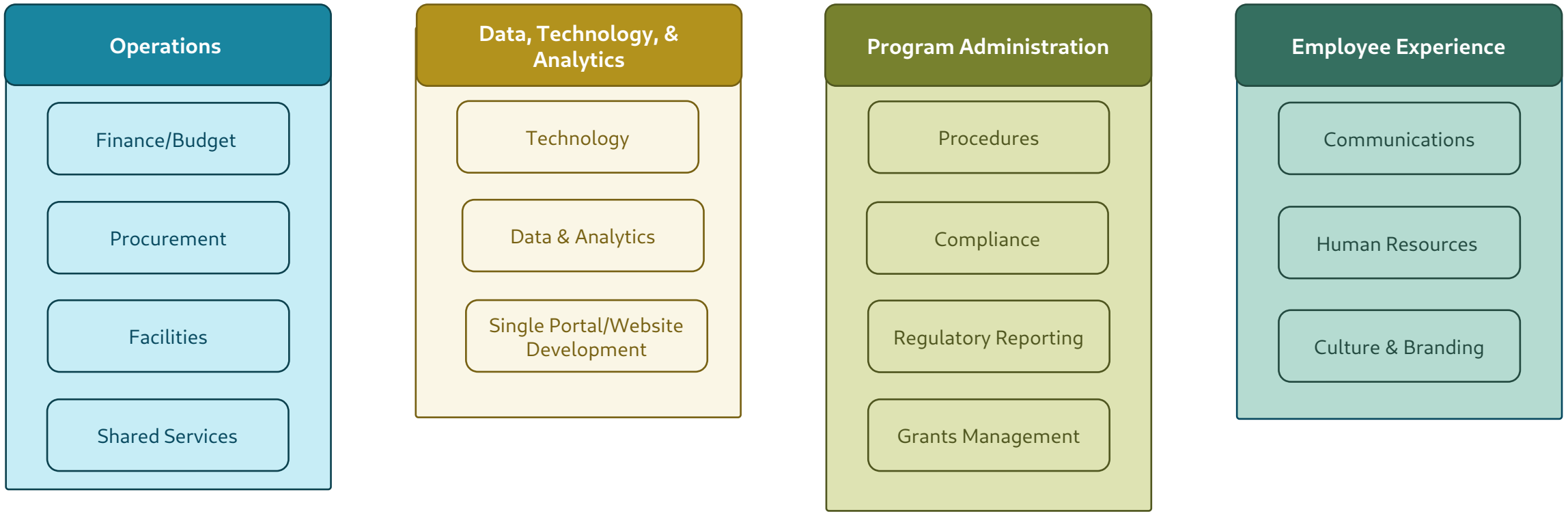
We are pleased to announce that the Phase III transitioning programs will be moving to the DWDA ahead of schedule! Along with the scheduled transition of the VEC workforce services programs, the VCCS WIOA Title I program will be moving over on January 15, 2024. This will officially conclude the transitioning program/staff process.

Updated Phased Transition in Oversight of Workforce Programs by the DWDA

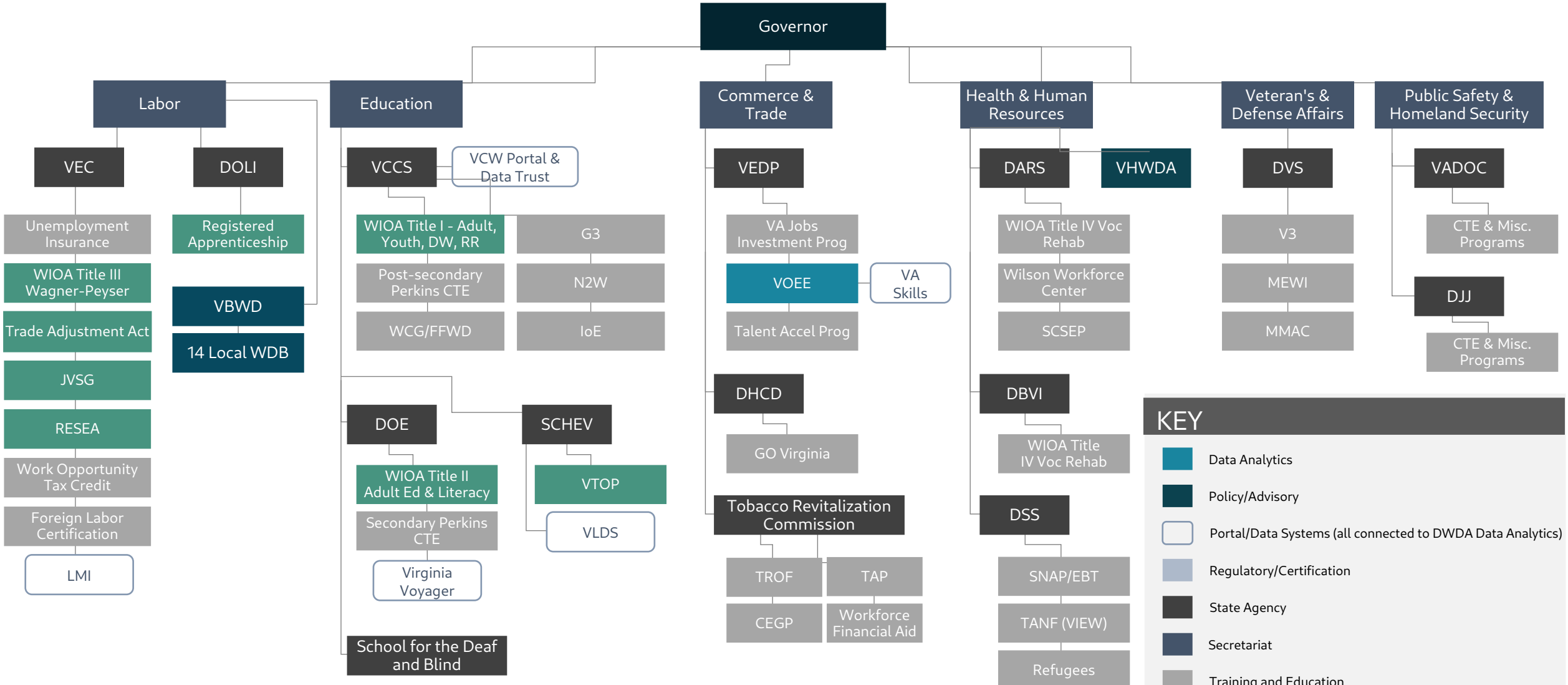
Portals & Systems that are also transitioning include: Virginia Career Works Portal & Data Trust, Workforce Connection (VAWC), Virginia Voyager, Virginia Workforce Career Information System, Premier Virtual, WOTC, Farm Placement, and other VEC internal back-office systems.

Transition Updates: Agency Transition Workstreams

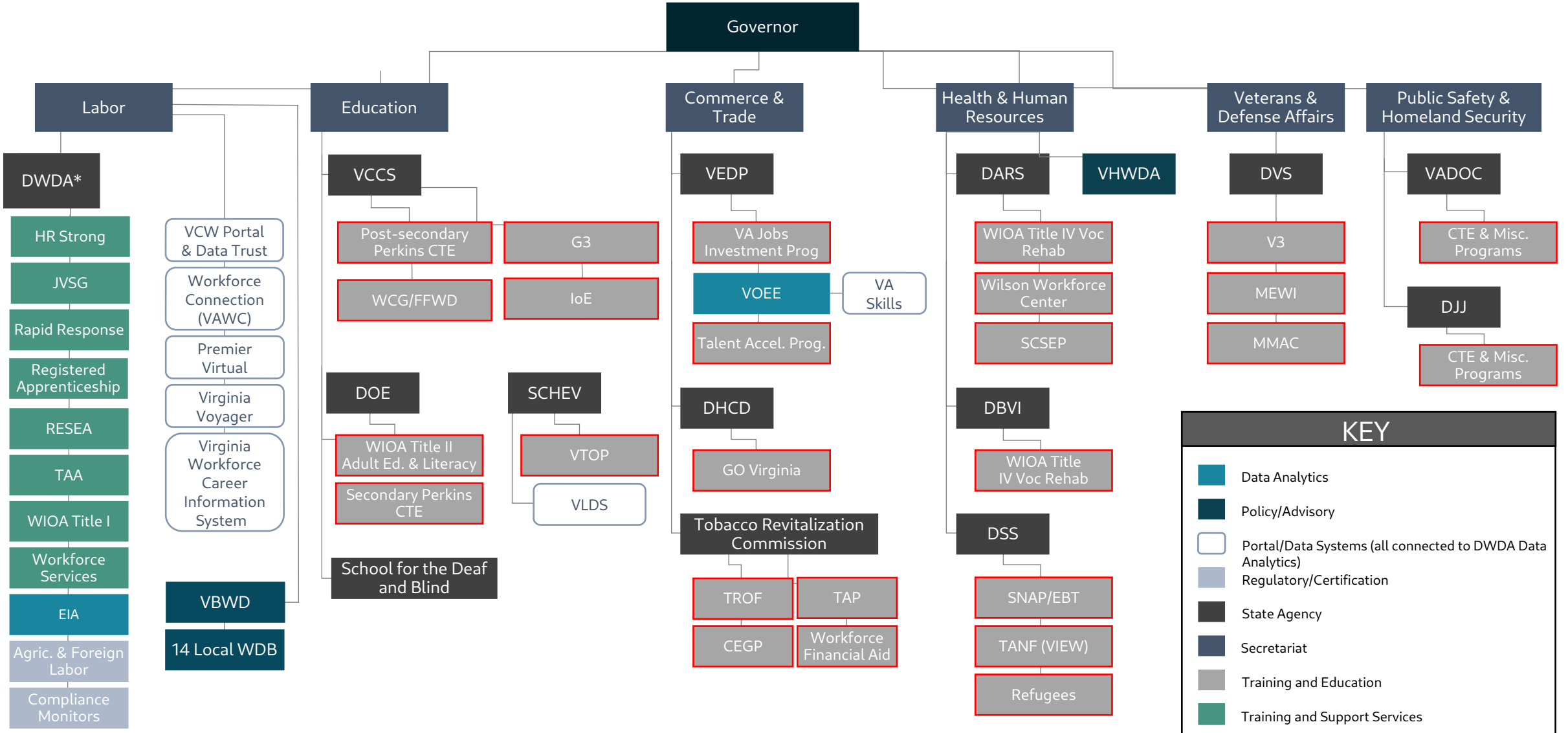
The Agency Transition Workstream Leads meet weekly with the Secretary of Labor and his staff to discuss the progress of the transition.



Workforce Development Program List Prior to July 2023



Workforce Development Programs Post-July 2023



**DWDA "Lift and Shift" Program List; Organizational Chart Under Development*

Evolving List of Workforce Development Programs Post-July 2023

COMMERCE AND TRADE	
DHCD	Appalachian Regional Commission-Southwest Virginia Community College Automotive
DHCD	Growth and Opportunity Fund (GO Virginia)
DHCD	Southeast Crescent Regional Commission (SCRC)
VCEDA	Workforce Development Training Fund
VEDP	Advanced Manufacturing Talent Investment Program and Fund Pilot
VEDP	Talent Accelerator Program
VEDP	Virginia Jobs Investment Program (VJIP)
VIPC	Commonwealth Center for Advanced Manufacturing
VIPC	Cyber Security Institute
VTRR	Competitive Education Awards
VTRR	Talent Attraction Program
VTRR	Workforce Financial Aid

EDUCATION	
DOE	Adult Education
DOE	Perkins
DOE	STEM Industry Internship (Virginia Tech-Space Industry Consortium)
SCHEV	Innovative Internship Program
SCHEV	New Economy Workforce Credential Grant (aka FastForward)
VCCS	Advanced Regional Technology & Workforce Academy in Norfolk
VCCS	Botetourt County Education and Training Center and Roanoke Higher Education Center
VCCS	Get Skilled, Get a Job, Give Back (G3) Innovation and Program Grants
VCCS	Institutes of Excellence for Non-Credit Training and Instruction
VCCS	Mecklenburg County Job Retraining Center
VCCS	Postscondary Career and Technical Educations (PERKINS)
VCCS/DWDA	WIOA Adult
VCCS/DWDA	WIOA Dislocated Worker
VCCS/DWDA	WIOA Youth
VCCS/Tidewater Community College	Apprenticeship-Related Instruction
VCCS-HRWC	Hampton Roads Skilled Trades Rapid On-ramp Network for Growth (HR STRONG)
VCCS-PCC	Network2Work

FINANCE
Tech Talent Investment

TRANSPORTATION	
DMV	Drive to Work
DPRT	DRPT Workforce Development - Transportation

HEALTH AND HUMAN RESOURCES	
DARS	State General Vocational Rehabilitation (VR) Program
DARS	The Senior Community Service Employment Program (SCSEP)
DARS	Wilson Workforce and Rehabilitation Center (WWRC)
DBHDS	Behavioral Health Institute
DBHDS	EMDR (Eye Movement Desensitization and Reprocessing) basic Training certification (evidence-based practice for the treatment of trauma)
DBHDS	Peer Recovery Specialist
DBVI	Vocational Rehabilitaion Program
DSS	Refugee Resettlement
DSS	Supplemental Nutrition Assistance Program Employment and Training (SNAP E&T)
DSS	Virginia Initiative for Employment Not Welfare (VIEW)

LABOR	
DOLI/DWDA	Registered Apprenticeship
VEC/DWDA	Employment Service Program
VEC/DWDA	Foreign Labor Certification
VEC/DWDA	Jobs for Veterans (JVSG)
VEC/DWDA	Reemployment Services and Eligibility Assessment (RESEA)
VEC/DWDA	Trade Adjustment Assistance (TAA)
VEC/DWDA	Work Opportunity Tax Credit

PUBLIC SAFETY	
DFP	Training and Professional Development
DJJ	Workforce Development initiative
DOC	CTE & Other Misc. Programs

VETERANS AND DEFENSE AFFAIRS	
DVS	Military Education & Workforce Initiative (MEWI)
DVS	Military Education and Workforce Initiatives Program Credentialing and Certification- Pathways to Employment Program
DVS	Military Medics and Corpsman Program (MMAC)
DVS	State Approving Agency OJT/ Apprenticship
DVS	Virginia Values Veterans (V3)

NATURAL AND HISTORIC RESOURCES	
VMRC	Waterman's Apprentice Program

Metrics Tracking and Reporting for All State Workforce Development Programs

Purpose

- To bolster and better understand programmatic impact, Virginia Code now requires new, on-going metrics tracking and reporting for state workforce development programs.

Benefits

- Increases customer and stakeholder transparency.
- Enables historical measurement of programmatic success.
- Leverages data-driven insights to inform improvements.

Progress

- Metric definitions alignment with data stakeholders.
- Initial dashboard concept designed.
- Preparation for initial tracking underway.

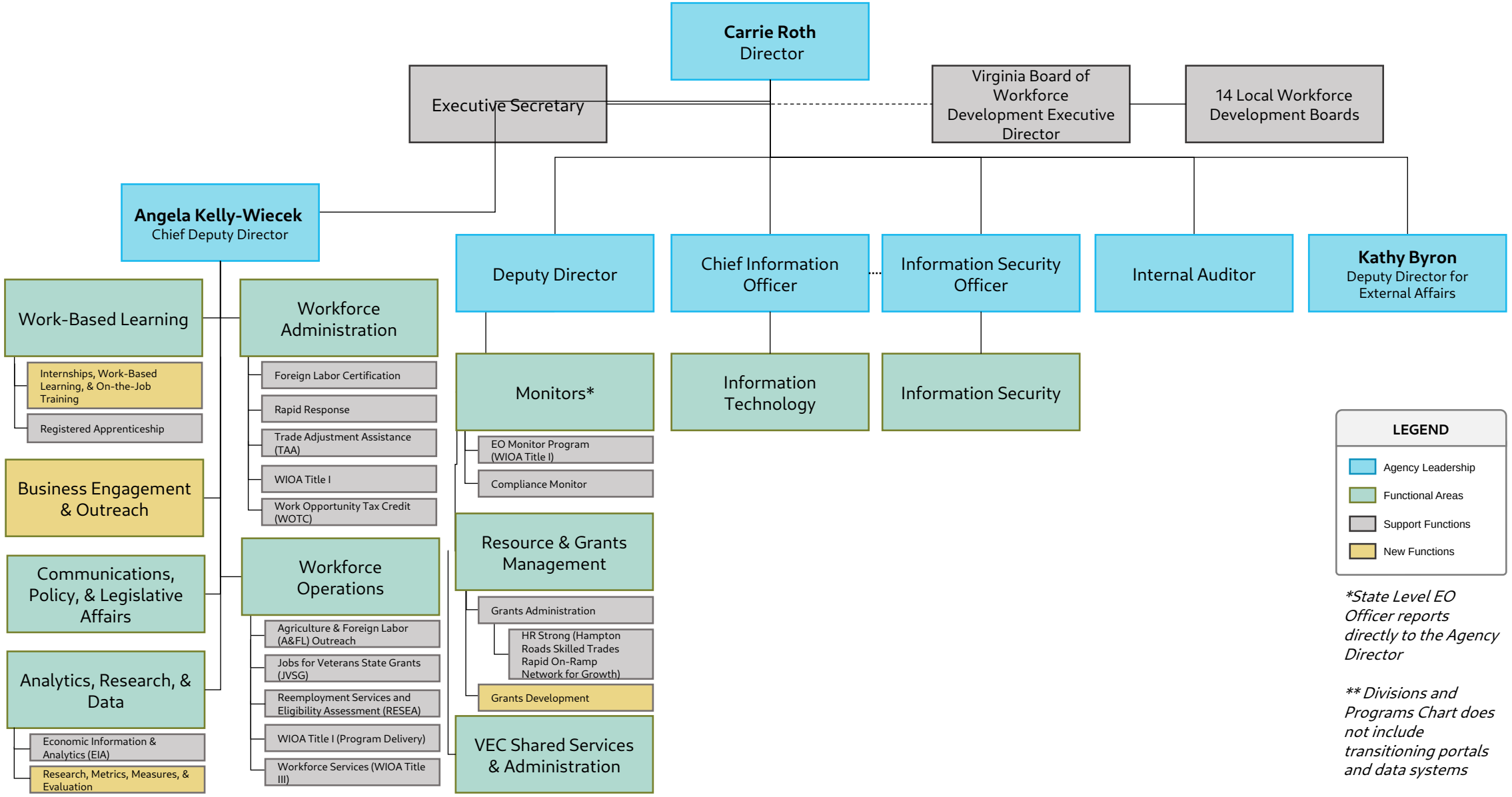
Next Steps

- Initial baseline and/or metric tracking for DWDA programs and engagement with broader workforce development program leadership will be initiated by Director Roth in December.

§ 2.2-2037-5. Regularly track metrics relating to workforce development programs and establish a mechanism to help assess the adequacy of Department services and programs.

As progress is made in the stand-up of metrics tracking and reporting, additional information will be available.

Transition Updates: DWDA Program Structure



**State Level EO Officer reports directly to the Agency Director*

*** Divisions and Programs Chart does not include transitioning portals and data systems*

Feedback on Local Workforce Center Site Visits

Last month, we distributed a survey to each of you with an ask to help us improve workforce development service delivery. Since then, ***we have received only one response****.*

As a reminder, your input will inform the Phase III Discovery and Delivery strategy, providing initiative leaders guidance on focus areas to prioritize at the local level.

BY OUR NEXT MEETING IN JANUARY:

1. Visit your Local Workforce Center.
2. Talk to staff about programs and services.
3. Collect impressions on workforce development service delivery.
4. Report out your findings through the survey.

The Path Forward

The establishment of the DWDA, including the transition of people, programs, services, and systems will take place over three distinct phases and run through FY 2025.

WE ARE HERE

KEY ACTIVITIES

PHASE 1: AGENCY PLANNING (COMPLETE)
(April '23 – July '23)

- ✓ Conducted a baseline data call.
- ✓ Developed a Memorandum of Understanding (MOU).
- ✓ Designed the Implementation, Communications, and Change Management Plans.
- ✓ Stood up agency transition workstreams.

PHASES 2&3: DWDA STAND UP & DISCOVERY (UNDERWAY)
(July '23 – July '24)

- ✓ Auditing and discovering all current programs associated with Workforce Development.
- ✓ Developed the Organizational Design of the DWDA.
- ➢ Identifying Standard Operating Procedures and upcoming activities.
- ➢ Discovery of agency improvements and efficiencies.
- ➢ Functionally transitioning people, programs, services, and systems.
- ➢ Implementing the change management activities to cultivate the DWDA culture.
- ➢ Documenting program evaluation criteria methodology.

PHASE 4: DRIVING SUCCESS (UNDERWAY)
(July '24 – July '25)

- ➢ Refine and support the implementation of success metrics for each workforce development program.
- ➢ Support and drive the measurement of improvements across all workforce programs.
- • Deliver agency improvements and efficiencies.
- • Perform an evaluation of government-wide workforce programs.
- • Train and coach personnel as needed to drive improved program outcomes.

LEGEND
- ✓ Complete
- • Upcoming
- ➢ Underway

Stakeholder Advisory Group Commitment and Role

As a member of the Stakeholder Advisory Group, your role includes the following:

Time Commitment

- The Stakeholder Advisory Group will meet for a total of 8 bi-monthly convenings:
  - July 25, 2023
  - September 29, 2023
  - November 29, 2023
  - January or February 2024
  - March 2024
  - May 2024
  - July 2024
  - September 2024
- Each meeting will be approximately two hours and held in-person at the Patrick Henry Building with a virtual option as well (assuming the virtual meeting policy has been accepted).
- Members can invite representatives to attend, but they will not be recognized as "official" members of the group.

Key Responsibilities

- **Advise** the Secretary during the program transition period from July 1, 2023, through September 30, 2024.
- **Remain informed** on transition updates as provided by the Secretary.
- **Review** quarterly Progress Reports:
  - Progress Report 1 (Oct. 2023)
  - Progress Report 2 (Jan. 2024)
  - Progress Report 3 (Apr. 2024)
  - Progress Report 4 (Jul. 2024)
  - Progress Report 5 (Sept. 2024)

** Please note: This group is NOT a policy or decision-making group.*

Public Comment

Thank You